

Merger & Acquisition Assessment and Support Services

Merger and acquisition activities provide organisations and investors with a complex range of opportunities and risks.

Cortida's strategic consultant M&A Assessment and Support Services help sellers, strategic acquirers and institutional buyers illuminate and manage cybersecurity and data risks.

THE SERVICE

Cortida M&A support activities provide support to sellers, strategic buyers and institutional investors. The seller support element helps organisations prepare for due diligence assessments from a cybersecurity and data perspective and also improve their posture prior to external exercises.

Strategic acquirer/operators and institutional buyers such as Private Equity investors are supported with due diligence security and privacy assessments that identify unquantified risks that could impact initial valuation.

SELLER ASSESSMENTS

To ensure sellers enter due diligence processes with confidence, the Cortida M&A Seller Assessment identifies the organisation's critical systems, data and processing activities and determines risks and identifies an appropriate security and privacy benchmark. Once established, Cortida reviews the current measures against the benchmark and creates recommendations for risk prioritised work streams. This approach can focus the organisation on security and privacy improvements where they most count. Similarly, the assessment will seek to identify and evaluate inflight or planned security and privacy projects in terms of their potential impact on the organisations potential valuation.

With improvement projects identified, Cortida's expert security and privacy team are available to deliver projects in an accelerated time.

Acquirer/Operator Assessments

The Acquirer / Assessor assessment is similar to the seller assessment in that it seeks to understand risk and the maturity of a targets security and privacy arrangements. Beyond the assessment, the service conducts a deeper analysis of the risk scenarios and quantifies the likelihood and impact of the risk materialising and the estimated tangible and non tangible costs. The service also seeks to quantify the cost of security and privacy projects required to mitigate or reduce the risks to an acceptable level.

Where the activity results in a new merged organisation, the service also considers and defines what an appropriate benchmark might be for a merged organisation and then outlines the work streams and potential costs.

Post Transaction Support for Private Equity Investors

As Private Equity (PE) investors often focus on long-term value and growth, it is essential that cyber or data incidents do not constrain the organisation from achieving its operational objectives. Cortida's Post M&A governance service support PE investors in a way that ensures security and privacy arrangements are governed by the operators and that key indicators are monitored and reported on a regular basis.

Cortida also provide a range of preventive and response services to PE investors which can be used across their portfolio, these include:

- Training
- Assurance testing
- Audit and validation
- Incident preparedness and response
- Virtual Data Protection Office and Virtual CISOs

Cortida's Mergers and Acquisition services ensure sellers enter into a process that ensures positive valuations can be structured, that strategic acquirers understand risks and institutional buyers can protect their investment.

